

# Innovation & Creativity services proposal



**nick skillicorn**  
Innovation & Creativity

Improvides Innovation Consulting

# Nick Skillicorn

I deliver workshops, training, keynote speeches and consulting on what it takes to transform your creativity and turbocharge your innovation capabilities



# Clients

Since 2005, I have worked with clients all over the world, including:

Deloitte | Google | British Petroleum | Barclays Bank | The NHS | Royal Mail | Sanofi  
British Olympic Association | Shell Oil | National Broadband Network | Parcelforce | Lloyds Bank  
Cannes Festival of Creativity | ANZ Bank | New South Wales Government | Yoox Net-a-Porter  
Zeppelin| UWCSEA | Moorhouse | HAVAS | Ketchum | University of Technology Sydney | TED



Innovation and creativity services proposal |  
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# The Big Issue

Most other innovation and  
creativity training doesn't  
care about whether the client  
actually benefits from better  
performance once the  
workshop is complete

# Solution

I design all my workshops and consulting based on:

## EVIDENCE



Based on thousands of hours reviewing scientific research and case studies into how creativity and innovation actually work

## FOCUS ON OUTCOMES



Instead of just being motivational, I leave client teams with the tools they need to achieve immediate change and deliver value

## TRANSFORMATION



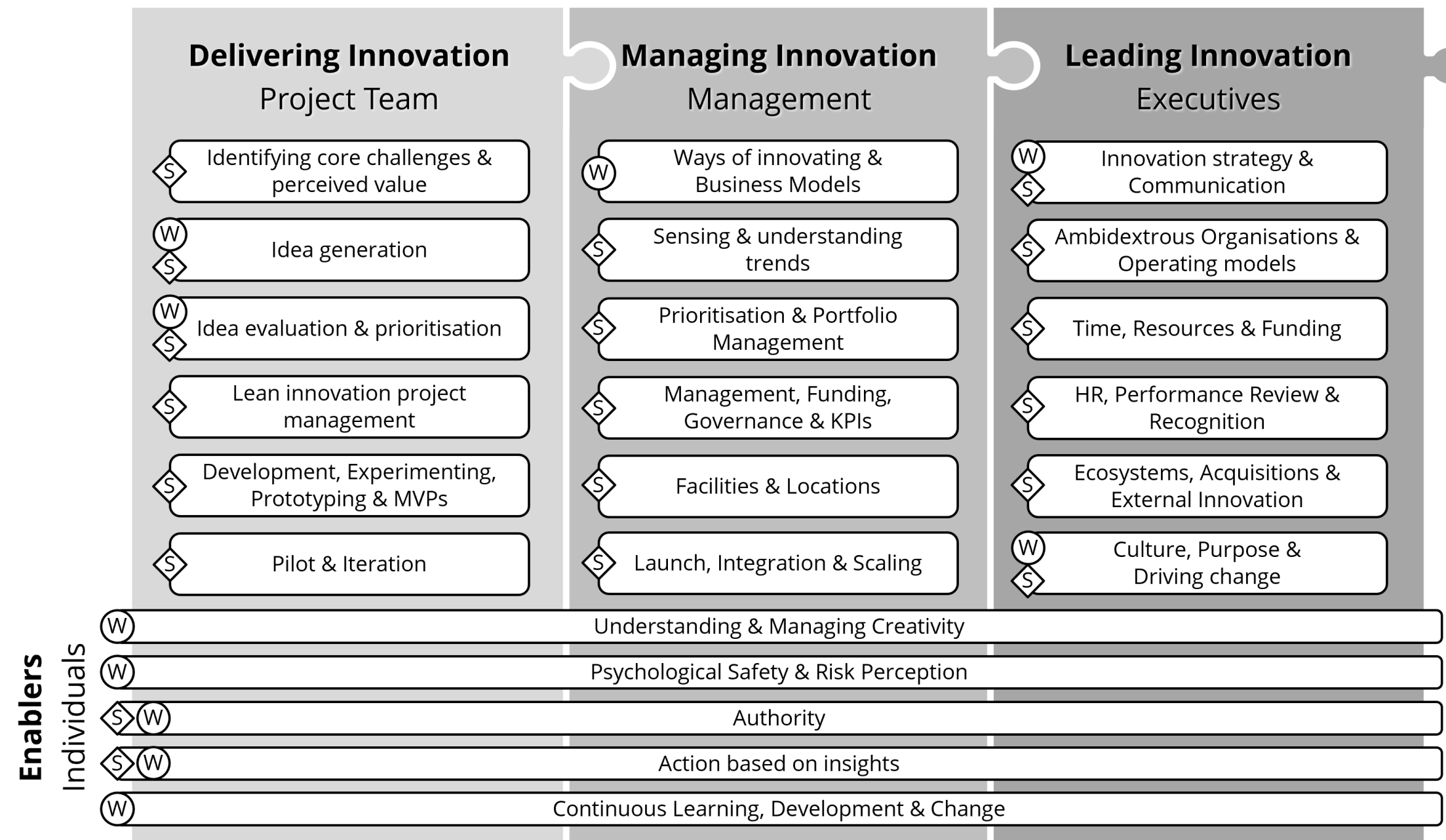
Information is worthless if it doesn't change anything. My clients leave with a clear set of actions on what to do next

# What my consulting delivers

Based on my exclusive  
*3 Dimensions of Innovation*  
framework, working with me results in  
transformational, lasting change.

Together, we assess, analyse and  
identify which innovation capabilities  
are already delivering value, which can  
be improved, and how to execute to  
deliver lasting value for the company.

## 3 Dimensions of Innovation



The key capabilities every company needs in order to successfully innovate.

Capabilities can be most effectively improved through:

(W) **Workshops**  
Requires 1-3 days

(S) **Sprints**  
Requires 2-12 weeks

Contact **Nick Skillicorn** for more information on how this could work at your company.



# What my Keynote Speeches deliver

My keynote speeches don't just deliver information, they deliver change.

Using my unique, interactive communication style, your audience will leave the session not only inspired by how they can improve their own innovation performance, but they will also know how to transform these opportunities into long-lasting value drivers.



# What my workshops deliver

I use science-based insights into improving creativity and innovation performance

Attendees leave the workshop with a better understanding of their own ability, methodologies to implement and an action plan to immediately begin delivering value





# Keynote, Consulting & Workshop Topics

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## SCIENCE OF CREATIVITY

Latest scientific research into how the brain produces its best ideas, and how this can be enhanced in everyone

## MANAGING INNOVATION

Cutting-Edge innovation frameworks to finally execute those ideas and deliver value

## LEADING INNOVATION

Setting an innovation strategy from the top of Leadership, and unlocking an innovation culture that delivers results consistently

If you desire a workshop customised to your unique needs, I can make that happen



# Why you can trust me



16+ years experience across industries around the world

Respected expert in fields of innovation and creativity, with a focus on scientific evidence of what makes great ideas happen and improving creative performance

Podcast host and Founder of [www.ideatovalue.com](http://www.ideatovalue.com), one of the most popular innovation blogs in the world

Expertise in Strategy Consulting and Billion-Dollar Transformation project delivery, so I know what businesses need to succeed

I use the latest technology in person and in remote training, so your team is engaged and energised

I share advanced techniques and frameworks to actually deliver innovation and get buy-in from management



## HAVAS WORLDWIDE

*The most enlightening part was learning why the brain behaves how it does... "The Brain Whisperer"!*

## PEPSICO

*Nick provided us with tools to re-shape the way we interact with third parties, adding real value to our innovation agenda*

## ENERGETIQUE

*I have been to a few workshops this year and it was honestly the most helpful and informative session I have been to. It was so relevant to the current challenges in the company and I have already started implementing some of the guidance gained through the workshop*

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# References & Testimonials from satisfied clients



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# Contact me

**Linked in**



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